



Kingdom of the Netherlands



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Virtual tech mission Panama

Final Programme – V 24.10.2021

*Times are Panama-time (Amsterdam time is +7 hours later than these times)

Panama-Time	Monday 25 Oct	Tuesday 26 Oct	Wednesday 27 Oct
7.45 – 8.30 a.m.	Welcome session mission participants <ul style="list-style-type: none"> Virtual Mission leader Fabia Tetteroo-Bueno – CEO Philips Latin-America Ilse Smits – NL Ambassador in Panama Remco de Bruijn – Director Holland House Panama 	Day intro & Virtual Visit Tech Parks Ciudad del Saber / Panamá Pacífico <p>Video produced by Holland House Panama with drone footage of the tech parks in Panama & interviews with local tech companies about doing business in Panama, moderated by Ilse Smits, Ambassador of the Netherlands in Panama.</p>	7.45 a.m. Day Intro Matchmaking Day <p>Matchmaking meetings</p> <p>Individual B2B meetings with Panamanian counterparts of half an hour in Zoom Breakout Rooms with 15 min. breaks in between (6 rounds in total).</p>
8.30 – 8.45 a.m.	Break	Break	
8.45 – 9.45 a.m.	Session “Strengths Dutch Tech sector & Panama as a Digital Hub” <p>Speakers:</p> <ul style="list-style-type: none"> Ilse Smits, NL Ambassador in Panama Fabia Tetteroo-Bueno, Mission leader Carlos Kan, National Director of Innovation, AIG, Authority for Government Innovation Alessandro Francolini, Board Member CAPATEC Tech Chamber & Business Manager City of Knowledge 	Webinar “Setting up your office in Panama” <p>Speakers:</p> <ul style="list-style-type: none"> Stephanie Pragnell, Investment Promotor, PROPANAMA Mario Perdomo, Partner, De Castro & Robles law firm Henri Odink, Managing Director, Pilar Finance 	
9.45 – 10.00 a.m.	Break	Break	
10.00 – 11.00	Presentation with highlights of the study “Tech Sector in Panama – Opportunities for Dutch companies” <p>Global agenda for this session:</p> <ul style="list-style-type: none"> - Opening remarks by Marijke van Liemt, International Business Manager, NLinBusiness 	A. Roundtable Webinar “Trends in Cybersecurity in Panama” <p>Speakers:</p> <ul style="list-style-type: none"> Francisco Guinard, Cybersecurity manager, Banco General Eli Faskha, CEO Soluciones Seguras 	

	<p>- Presentation of the highlights of the study currently being conducted by Holland House Panama – Remco de Bruijn, Executive Director Holland House Panama</p> <p>- Q&A</p>	<ul style="list-style-type: none"> • Juan Ramon Anria, Cybersecurity Director, AIG – Authority for Government Innovation • Juan Carlos Vega, CEO, Nuvol Cybersecurity <p>Moderation: Remco de Bruijn, Director Holland House Panama</p> <p>B. Roundtable Webinar “Salud Digital en Panama / LATAM”</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Harry Lobo, Head of Healthcare LATAM, Amazon Web Services (AWS) • Rafael Cohen, CEO Pacifica Salud • Dr. Enrique Lau Cortes, Director-General Caja de Seguro Social (CSS) • Jhonatan Bringas Dimitriades, CEO / LATAM Digital Health expert • Ilan Shatz, CEO Aura Health <p>Moderator: Fabia Tetteroo-Bueno, CEO Philips LATAM</p>	
11.00 – 11.15		Break	
11.15 – 12.15		<p>Roundtable Webinar “Future of Fintech in Panama”</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Felipe Echandi, CEO, Cuanto • Eduardo Florez, CEO, Paguelofacil • Raymond Katz, CEO Adelantos • Janice Becerra, Founding member Digital & Blockchain Chamber <p>Moderator: Remco de Bruijn, Director, Holland House Panama</p>	
12.15 – 12.45			Closing session / aftertalk